



CASE STUDY

Enterprise learning management system (LMS) for a Netherlands based medical education startup





The client

An enthusiastic startup from Amsterdam.



Business situation

The client wanted to build a complete end-to-end Learning Management System which will allow medical professionals to earn accreditation online, further enhancing the paperless registration process. The client's vision was to bring the different quarters of the profession on a single platform to achieve a smooth, stress-free, time-saving, and paperless continuous educational process.



The challenges

Understanding all the processes related to various quarters and categories of professionals involved so that all the stakeholders are benefited. The system must serve the purpose of continual education not restricting any knowledge flow across the globe. The application must be robust and scalable, both in terms of volume of users and volume of information handled. The system must cater for fluctuations in the exchange rate.





The solution

Briskon designed and developed a Learning Management System application clubbed with the facility of printing certificates and e-commerce. The application can be scaled to a large volume of users and content. We provided a window for monitoring users and content. A subscription model was introduced for different stake holders.



Key features captured with solution:

- Registrations for various stakeholders
- Content uploading with necessary questionnaires
- Statics to drive upscaling of content in demand
- Track sales
- Content purchase
- Earn accreditation certificate
- Print off the accreditation certificate or store it in the system by upgrading the membership
- Maintain Wishlist, sponsorships, recommendations, and portfolios
- Sponsor content and memberships
- Recommend content to associated professionals
- Contributing to online endorsements
- Endorse a fellow stakeholder online
- Track the progress of online continuous education for your members
- Providing online access to the registration process
- Offline ticketing system
- Monitoring stakeholders
- Managing content



The benefits

**Professional
re-registration process
becomes online**

**Individual profiling with
credit management**

**Content is not restricted
to any geographical
location**

**New accreditations can
be added any time**

**Content implementation
assistance**

**Learning via text, audio,
and video**

**Sponsorships can be
forwarded and can be
ensured it's not wasted**

**Endorsements become
easy**

**Tracking the progress
of associated members
and sending reminders**

**Saves time with
paperless activities**

Are you looking for a customized learning management system that will help you differentiate your educational offerings?

Contact us now to explore all the features of our learning management software services.

Contact us



About Briskon

Founded in 2005, Briskon is a full-service digital marketing and custom software development company that operates from Bangalore, India.

Briskon is a highly process-driven organization with extensive experience providing excellence in the digital world. The young and vibrant team at Briskon consists of highly skilled, forward-thinking managers, analysts, programmers, marketers, designers, developers, and QA personnel who have been working together to deliver world-class quality products and solutions. Our unerring commitment to quality and continuous learning to stay abreast of the latest technologies enable us to consistently deliver customer delight.

Our approach extends our innovative technological capabilities to serve clients across all domains. Briskon's solutions expand to cover the entire spectrum of IT, software products, digital transformation, digital marketing, and professional services.

Contact us today for all your software development and digital marketing needs.

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